

ANNE SANTORO

Content Creator
Art Director
Filmmaker

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ABOUT ME

I've been channeling my creative talents and interests into areas where visual communication take center stage. Whether through the medium of photography, music videos, editing, or within the dynamic realm of art direction I am constantly refining my technical skills. My goal is to deliver innovative ideas that resonate with current market trends, all while maintaining a keen eye for aesthetics and a dedication to originality.

SKILLS

- Graphic Design
- Set Design & Creative Direction
- Filmmaking and video editing
- Social Media content
- **Video Editing Softwares:**
Premiere Pro, After Effects
- Photoshop, Lightroom. illustrator

LANGUAGES

- Portuguese (native)
- English (fluent)
- Italian (advanced)
- German (beginner)

WORK EXPERIENCE

FILMMAKER AND ART DIRECTOR

2019 - 2021 - Worldwide
SELF EMPLOYED

- **Creative Direction:** Directed and produced film projects, including live music, fashion films, and music videos.
- **Post production:** Managed post-production, editing, and motion design for various media.
- **Art Direction:** Designed and executed set designs and costume design for video productions.
- **Motion Design:** Created visual identities and motion graphics for social media

VIDEO EDITOR AND MOTION DESIGN

2023 - 2024 - Berlin/Germany
START YOUR PRODUCTION BMGH

- Edited video content
- created visual identity and motion design for social media: instagram, tiktok and Youtube shorts.
- Assisted with video recordings and creative direction.

CO-FOUNDER & MANAGER – ART & MUSIC VENUE

2017 - 2021 - San Paolo/Brazil
FauHaus – Art & Music Venue

- Curated and managed cultural and music events.
- Directed and edited live performances.
- Led social media content creation and management.
- Oversaw executive and artistic production of music videos and concerts.
- Booking of artists to perform at the venue
- Produced online festivals during COVID

TOUR MANAGER & PRODUCTION ASSISTANT

2015 - 2018
Bolabo Records - London/UK

- Organized logistics for international and national music tours, including major festivals.
- Assisted contracts between major labels and artists.
- Arranged interviews, shows, and promotional activities with PR agencies.
- Managed social media campaigns, and online content of the artists

EDUCATION

B.A. MOVING IMAGES AND PHOTOGRAPHY

2011 - 2014
university of East London - London/UK

1 YEAR COURSE FASHION STYLIST

2009 - 2010
IED - Istituto Europeo di Design - Milan/Italy